



Garnfabrik

What makes Viscose so precious?

Fact 1

Viscose is the most popular embroidery thread worldwide.

Around 80% of all embroideries are made with Viscose threads.

Fact 2

Viscose is exceedingly productive.

Tests have shown that MADEIRA'S CLASSIC runs an average of 400,000 stitches before a thread break occurs.

Fact 3

Viscose is the "fastest" embroidery thread.

MADEIRA'S CLASSIC can be run easily at 1200 stitches per minute. One reason why leading embroidery machine producers present their machines at international fairs with MADEIRA CLASSIC.

Fact 4

Viscose is the most flexible embroidery thread.

It can be laid in every embroidery direction and prevents thread looping.

Fact 5

Viscose is the softest embroidery thread

Madeira's CLASSIC is beautifully soft but with a high tensile strength wet and dry, so perfect for all types of embroidery.

Fact 6

Viscose is the most brilliant embroidery thread.

It changes the color shading according to light refraction and makes the embroidery look more vivid and have more depth

Fact 7

Viscose is extremely resistant and color-fast.

MADEIRA CLASSIC can even be washed at 95°C (203 °F).

MADEIRA CLASSIC is the best-selling embroidery thread worldwide.